



Technology, Blockchain, Cryptocurrencies, NFT's

magazine & podcast

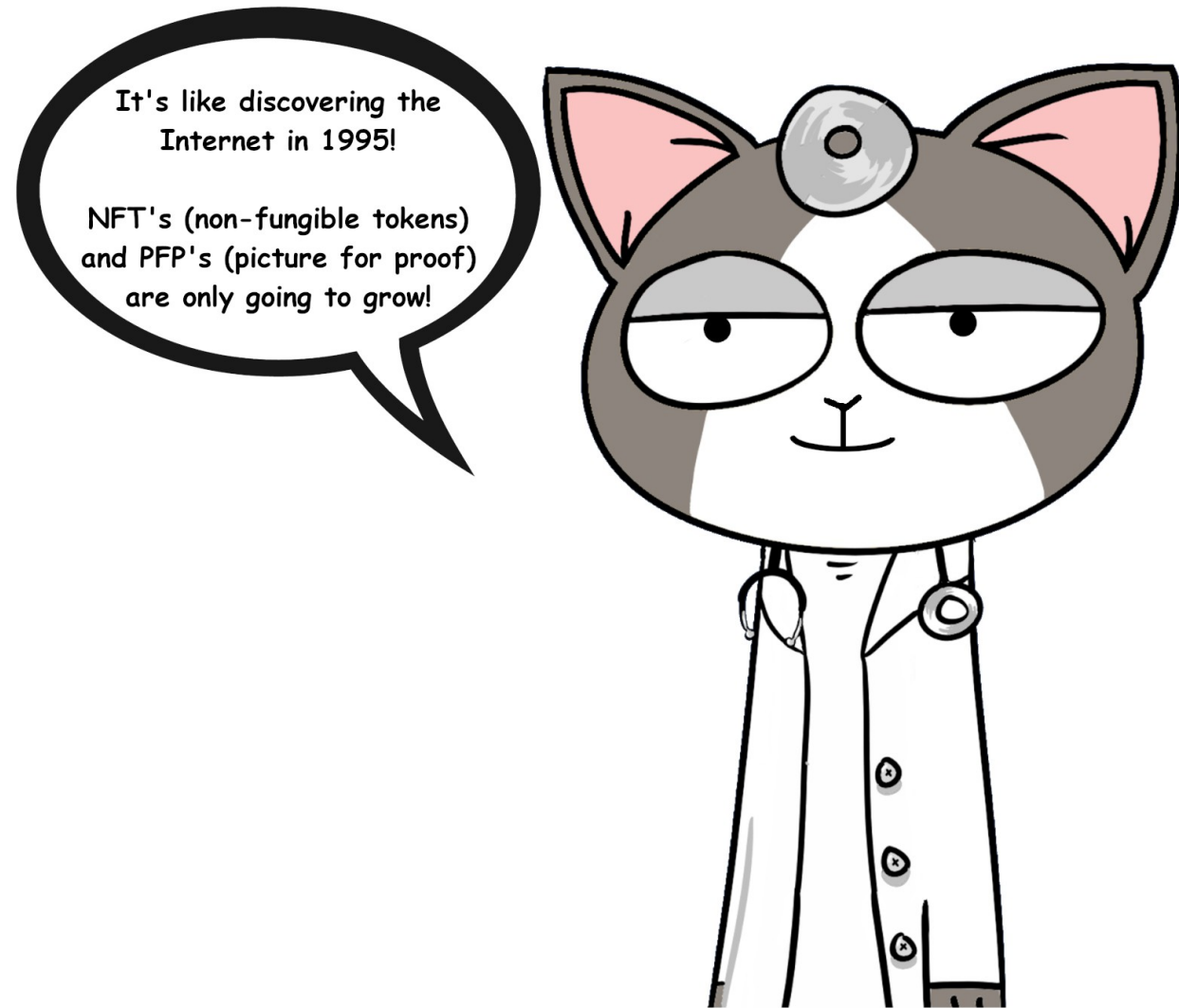
PFP's Interviews, News, Commentary, Comics

MEDIA KIT

WHAT WE DO

Our brand speaks to the world's NFT / PFP / and Crypto audience by providing compelling and humorous storytelling.

Our multi-channel network (website, magazine, podcast, comic strip) engages passionate blockchain focused millennials in a way that speaks their language and at a time of their own choosing. Leverage our worldwide reach to connect with your brands key goals.





Of course our readers
are smart and well off,
they come from all over
the world!



GEOGRAPHIC DEMOGRAPHIC

**The world over reads PFP
Daily - and we're growing
daily!**



Top 10 Countries

Rank	Flag	Country
1		United States
2		Germany
3		France
4		Canada
5		Ireland
6		Russian Federation
7		Singapore
8		China
9		Indonesia
10		Sweden

One knows what
the know when they
know it.

Now know this:
PFP Daily is THE
leader in this space.
We created it!





I love pizza. But PFP
Daily offers more than
just pizza!

Media Bundle

Website

- Primary Title Sponsorship
- Advertisements
- Product Placements
- Season Presenting Sponsor
- Special Event Sponsor

Magazine

- Inside Front Cover
- Inside Back Cover
- Full Page
- 1/2 Page Top & Bottom
- 1/4 Page Top & Bottom L, R
- Skyscraper

Podcast / Youtube

- Primary Sponsor

Character Licensing

- Licensing For TV / Print / Swag
- Licensing For Product Packaging

PRIMARY TITLE SPONSOR - Website

Imagine, your brand being the 'lead character'.

Being the Primary Title Sponsor means that YOUR brand will be front and center on the home page and showcased in each and every season throughout the year.

So you say you like
to cook with fire?
Cause we're bringing
the heat!



ADVERTISEMENTS - Website

**300x300? Okay. 728x90?
We've got you covered.**

We own it. We can do what we want.
That means whether you need a
small text ad or a super-banner, we
can find a place for you on our
website!



PRODUCT PLACEMENTS
- Website / Magazine

Our characters would be happy to talk about your brand.

We produce each series on a rolling 30 day time frame. If your brand wants to be talked about - once, or several times, we can make that happen.

Never forget the
power of an
Influencer
endorsement!





SEASON PRESENTING SPONSOR -
Website / Magazine

Every 'season' your brand can connect with key demographics by becoming the presenting sponsor.

Presented by _____. The possibilities are endless. We plan and curate each show, each season, each panel, each webpage, carefully. Every step of the way - down to the finest detail, we leave no stone or opportunity unturned. Like you, there is no competition. But if there were ...



It's true, I wear my
Halloween costume all
year!

SPECIAL EVENT SPONSOR - Website

**Christmas, Thanksgiving,
Halloween, Valentine's
Day and more!**

Differentiate your brand from the competition during the Holiday season! A Special Event Sponsor receives season cover status as "Presented by" and is talked about by the cast in the show.

ADVERTISING - Magazine

We talk PFP's, NFT's, Blockchain, and Technology. It only made sense to release the world's first Advertising NFT!

Advertising in our monthly magazine can only be done by purchasing the PFP Daily Advertising NFT on OpenSea. Available options include all the 'standard' placements in traditional magazines: Inside Front Cover, Inside Back Cover, Full Page, 1/2 Page, 1/4 Page and Skyscraper.

The magazine will be made available online as a flipbook on our website and with other APPS.



Our Magazine is coming Jan 1st with news, reviews, interviews, comics and more!





I would give it two thumbs up, but I was drawn with only one thumb up.

MAIN SPONSOR - Podcast

Our podcast offers a morning update on Twitter as well as a longer form Youtube video each day.

The PFP Daily Morning Update and PFP Daily Podcast is hosted by PFP Daily founder and former professional radio show host Paul King. The PFP Daily Morning Update is a quick rundown of the day's PFP, NFT, Blockchain, and Technology news. PFP Daily Podcast expands on this format with interviews, reviews, and commentary in a long form format.



TV COMMERCIALS - Licensing

Showcase your brand in ways never seen before with PFP Daily and Doc's World

Our characters love storytelling - and no matter what your brand is focused on, you'll love the story we tell when we talk about it! You can license any of our cast members for your TV commercial and we'll work with you to craft the best possible story, location, and dialog for the scenes.

PRODUCT PACKAGING - Licensing

Our eye-catching characters are sure to make your product stand out in a crowded market.

From friendly to fiery, we can provide characters to suit your needs and strategize the best possible use for any campaign.



DOC - Licensing

Doc loves helping people and cares about the health of his patients. Like all doctors, he's kind of serious, but in a friendly, outgoing, and "loves to laugh" kind of way.

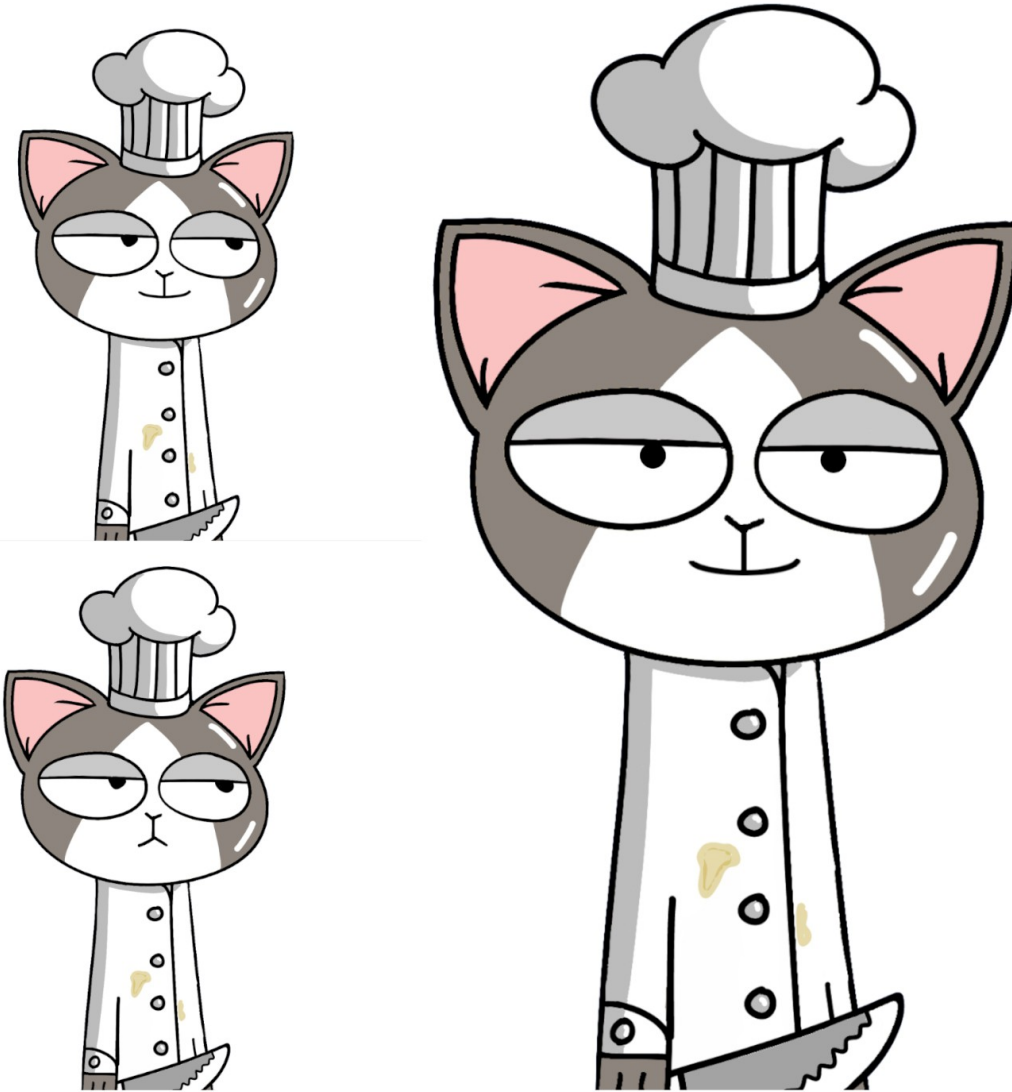
Your business can license Doc on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.



CHEF - Licensing

Chef loves to cook and teach the importance of safety in the kitchen. He knows kitchen utensils like the back of his paw. He's keen to share recipes, offer dieting tips and recommend healthy foods.

Your business can license Chef on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.



KAT - Licensing

Kat loves to dance! She's a great instructor and really takes the time to teach the steps correctly. She also loves pageants, lip-stick, playing pretend, pretty dresses and bows in her hair.

Your business can license Kat on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.





JOEY and SAM - Licensing

Joey is a Ninja. A martial arts practitioner. He's kind, respectful, and has a sense of humor.

Sam is a samurai. He is full of knowlege. He is slow to anger and takes pride in teaching peaceful conflict resolution.

Your business can license Joey and Sam on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.

CHANDLER - Licensing

Chandler is hip, fresh, and the coolest cat around. He blends in with every crowd and everyone likes him. He's an influencers influencer. Word!

Your business can license Chandler on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.

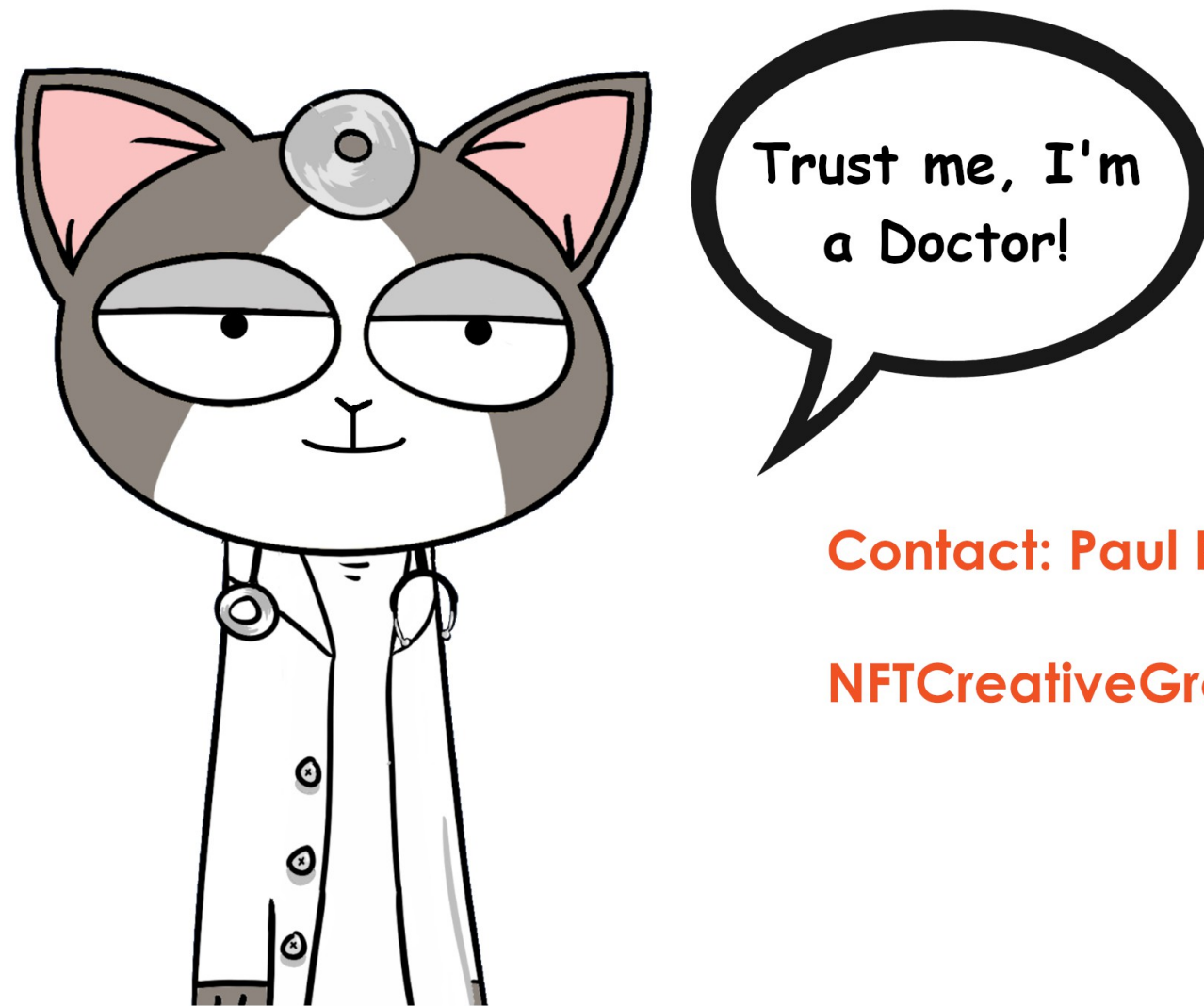


LINUS - Licensing

Linus doesn't say much on account he's always eating pizza. Pizza is his favorite food. He loves pizza restaurants!

Your business can license Linus on non-exclusive terms for use in TV commercials, print ads, online ads, t-shirts, towels, cups, etc.





Contact: Paul King

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THANK YOU